


Faculty Details

Name of Teaching Staff:	Mrs. Pragati Parihar Dahake			
Date of Birth:	09-09-1990			
Unique ID:	1103			
Education Qualification:	BCA, PGDCS, MBA			
Area of Specialization:	Marketing and Human Resource Management			
Courses taught at Under Graduate/ Post Graduate:	Post Graduate (MBA) -Marketing, Managerial Economics, Business Research, Operations Management, International Business			
Research Guidance (Number of Students):	--			
Work Experience:	3.11 Years			
Total Experience in Years:	Teaching	Industry	Research	
	3.5	--	6 Month	
Research Published in Journal:	National		International	
			4	
Research Published/ Presented in Conferences:	National		International	
			2	
Ph.D. (Completed/Ongoing):	Ongoing			
Projects Carried out:	As a Research Assistant at DAIMSR Nagpur			
Patents (Filed & Granted):				
Technology Transfer:				
No. of Books Published with detailed (Name of the book, Publisher with ISBN, year of publication, etc.):	2 Book Chapters Published- In the Year 2025 1) Live Commerce and AI: The Fusion of Real-Time Social Shopping and Smart Recommendations-2025, IGI Global (ISBN: 9798337327471) 2) Decoding Digital Minds: Understanding Consumer Psychology in the age of Personalization and AI-2025 IGI Global (ISBN: 9798337324241)			